

**SAVE THE
DATE**

**ANGERS :
IN THE HEART OF THE EXPERIENCE LOIRE VALLEY WINES**

LE SALON DES VINS^{DE} LOIRE

33rd Edition

On February 4 and 5, 2019

Exhibition Park of Angers

Dedicated to the Loire vineyard, The Loire Valley Wine Fair is a true concentrate of all the diversity of the winegrowing which extends on 4 big terroirs: The Pays Nantais, Anjou-Saumur, Touraine and Centre-Loire.

This year, the Loire Valley Wine Fair offers to find more than **300 winegrowers, wine merchants, merchants and co-operators**, whose enthusiasm for discovering their production does not diminish. **Some 7,500 professional buyers, French and international, are expected.**

The Fair keeps its DNA and its objectives forever: encourage the discovery and meetings between winegrowers, merchants, wine merchants and cooperative cellars of the Loire region, and French and international

buyers of the CHR, mass distribution and trade, wholesale, retail, wines and spirits.

Exclusively reserved for and dedicated to professionals, the Fair allows visitors to discover in preview and before marketing, the vintage of the year.

The Loire Valley Wine Fair remains **focussed on a unique Loire experience**, on and for the region. It confirms its place of essential market, fruit of a dynamic engaged by its organizers.

This 33rd edition will highlight the **many facets of vineyards and production, winemaking approaches and "nuggets" as well as the diversity of consumption patterns.**

The best wine tourism projects devoted to the next edition of the Loire Valley Wine Fair.

As part of its new section devoted to promoting wine tourism, the Loire Valley Wine Fair, edition 2019, launches its first contest of the "Bacchus of Wine Tourism – Loire Valley Wine Fair", with the support of its departmental and regional partners.

This contest aims to distinguish innovations and / or good practices contributing to the promotion of wine tourism and the influence of the Val de Loire destination. The opportunity for candidates to gain recognition from industry professionals.

The "Bacchus of Wine Tourism – Loire Valley Wine Fair" are open to all actors of wine tourism located in the vineyards of the Loire Valley. Candidates had to send their application until September 30th.

The official award ceremony will take place on February 5th, 2019 as part of the Loire Valley Wine Fair at the Exhibition Park of Angers. The competition is organized with the financial support of Angers Loire Metropole, Anjou Tourisme, Pays de la Loire Region and Interloire.

More information :

<https://www.salondesvinsdeloire.com/programme/bacchus-de-loenotourisme/>



In parallel with the Loire Valley Wine Fair are also held: the Levée de la Loire, the Demeter Fair, the St-Jean Fair, The Penitents, The Anonymous and The Dive Bottle.

By bringing together more than 900 exhibitors, these events constitute a **remarkable "wine" offer**. 13,000 visitors, including 1,000 internationals, discover each year, **in Angers, a true wine destination!**

This ecosystem is at the heart of the **Food'Angers - Loire Valley Wines & Gastronomy Event**, from February 1st to 10th, 2019, which offers both the public and professionals, tastings, conferences, exhibitions and city walks. , food and wine pairings ... **to discover or rediscover the Loire Valley wines.**

More information

on the Loire Valley Wine Fair :

<https://www.salondesvinsdeloire.com/>

AN EVENT :

